IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT

Applicant(s):

Theodore S. Voltmer, et al.

Docket No :

40655 3600

Serial No.:

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Group Art Unit:

3622

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Examiner:

Raquel Alvarez

Title:

SYSTEM AND METHOD FOR NETWORKED LOYALTY PROGRAM

Confirmation No.:

6105

AMENDMENT AND REPLY

Mail Stop Amendment Commissioner For Patents PO Box 1450 Alexandria, VA 22313-1450

Dear Commissioner:

In reply to the Office Action mailed on November 28, 2006, of which this Reply is filed within the one month shortened statutory period for reply, please consider the following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 12 of this paper.